This no record banner is a terrible idea. I both work and attend school, which conflicts with shows I like to watch. My simple solution: record the shows and watch them later, since they are not broadcast when I am able to view them. If I like the series, I am also more likely to purchase it on dvd or video at a later date, even though I have recorded it. Why? It's of a higher quality. This ban would put several companies out of buisness simply by existance, and would anger consumers at the inconvenience and having to purchase new audio/video equipement.